



# Bellaz

Galaxy Watches Collection Range



## Galaxy Bellaz brown case watch



MODEL NUMBER	<b>BZADS0005</b>
CASE DIAMETER	<b>26MM</b>
CASE COLOR	<b>BROWN</b>
CASE MATERIAL	<b>METAL</b>
CASE SHAPE	<b>ROUND</b>
DIAL DIAMETER	<b>26.5</b>
DIAL COLOR	<b>BROWN LIGHT</b>
STRAPE WIDTH	<b>14MM</b>
STRAPE MATERIAL	<b>FAUX LEATHER</b>
CLASP STYLE	<b>TANG</b>
CRYSTAL TYPE	<b>3D</b>
DISPLAY TYPE	<b>ANALOG</b>
MECHANISM	<b>QUARTZ</b>
OCCASION	<b>EVENING ESSENTIALS</b>
STYLES	<b>MINIMAL</b>

## Galaxy Bellaz Classic Brown faux leather strap watch

MODEL NUMBER	<b>BZADS0003</b>
CASE DIAMETER	<b>27MM</b>
CASE COLOR	<b>BROWN</b>
CASE MATERIAL	<b>METAL</b>
CASE SHAPE	<b>ROUND</b>
DIAL DIAMETER	<b>-</b>
DIAL COLOR	<b>BROWN</b>
STRAPE WIDTH	<b>14MM</b>
STRAPE MATERIAL	<b>FAUX LEATHER</b>
CLASP STYLE	<b>TANG</b>
CRYSTAL TYPE	<b>3D</b>
DISPLAY TYPE	<b>ANALOG</b>
MECHANISM	<b>QUARTZ</b>
OCCASION	<b>OFFICE ESSENTIALS</b>
STYLES	<b>STATEMENT</b>



# Bellaz

Galaxy Watches Collection Range



## Galaxy Bellaz Brown leather strap women watch



MODEL NUMBER	BZADS0002
CASE DIAMETER	27MM
CASE COLOR	BROWN
CASE MATERIAL	METAL
CASE SHAPE	ROUND
DIAL DIAMETER	26.5
DIAL COLOR	BROWN LIGHT
STRAPE WIDTH	16MM
STRAPE MATERIAL	FAUX LEATHER
CLASP STYLE	TANG
CRYSTAL TYPE	3D
DISPLAY TYPE	ANALOG
MECHANISM	QUARTZ
OCCASION	FORMAL ESSENTIALS
STYLES	MINIMAL

## Galaxy Bellaz

MODEL NUMBER	BZADS0001
CASE DIAMETER	26MM
CASE COLOR	BROWN
CASE MATERIAL	-
CASE SHAPE	-
DIAL DIAMETER	25.50
DIAL COLOR	BROWN LIGHT
STRAPE WIDTH	16MM
STRAPE MATERIAL	FAUX LEATHER
CLASP STYLE	-
CRYSTAL TYPE	-
DISPLAY TYPE	ANALOG
MECHANISM	QUARTZ
OCCASION	EVERYDAY ESSENTIALS
STYLES	MINIMAL



## Galaxy Watches: Elevating Time, Redefining Luxury



Welcome to the world of Galaxy Watches, a proud Indian watch company that transcends the ordinary, crafting exquisite timepieces that redefine luxury and sophistication. As a premier wristwatch factory and manufacturer, we take immense pride in curating wristwatch designs that seamlessly blend tradition with innovation.

## Indian Watch Company at Its Finest

At Galaxy Watches, being an Indian watch company is not just a geographical tag; it's a commitment to excellence. Our watches embody the rich tapestry of Indian craftsmanship and artistry. Every tick of our timepieces resonates with the legacy of a nation known for its intricate detailing and timeless traditions.



## Luxury Watches, India's Pride



As purveyors of luxury watches in India, we understand that a watch is not just a timekeeping device; it's a statement of refined taste. Each Galaxy timepiece is a testament to the grandeur of Indian design and the meticulous craftsmanship that goes into creating a watch that doesn't just mark time but also marks a moment in your journey.

## Wristwatch Factory Crafting Dreams

Step into our wristwatch factory, where dreams materialize in the form of meticulously crafted timepieces. Our factory isn't just a place where watches are assembled; it's a realm where innovation meets tradition, and every piece is infused with the passion of our skilled artisans.



## Wristwatch Designs that Captivate



Galaxy Watches is more than a manufacturer; we are creators of wristwatch designs that captivate hearts. Our design philosophy revolves around blending contemporary aesthetics with timeless elegance. Each design tells a story, and every watch is a canvas of creativity.

## Wristwatch Manufacturer with Precision

Being a wristwatch manufacturer is a responsibility we shoulder with precision. From the intricate movements beneath the dial to the choice of materials that grace our watches, we ensure that every aspect meets the highest standards. Our watches aren't just timekeepers; they are an embodiment of precision.



## Exploring the Essence: Watch Manufacturer in India



As a leading watch manufacturer in India, Galaxy Watches stands out for its commitment to quality, innovation, and the 'Make in India' ethos. Our watches proudly carry the tag of being 'Made in India,' reflecting our dedication to promoting indigenous craftsmanship.

## Made in India Watches, a Global Appeal

Galaxy Watches is not just a domestic sensation; our 'Made in India' watches have gained a global appeal. Each timepiece showcases the exceptional artistry and attention to detail that sets Indian craftsmanship apart. Our watches carry the essence of India to every corner of the world.



## Wristwatch Brand Redefining Excellence



In the realm of watches, Galaxy has emerged as a distinguished wristwatch brand. We don't just craft watches; we curate experiences. Our commitment to excellence is echoed in every tick, making Galaxy Watches a symbol of reliability, precision, and unmatched beauty

### Watches for Women

At Galaxy Watches, we believe that a woman's grace deserves to be adorned with timepieces that reflect her sophistication. Our collection of watches for women is a celebration of femininity, style, and the artistry that defines Galaxy. Galaxy Watches understands that a woman's style is as diverse as her aspirations. Our collection embraces this diversity with a range of designs, from timeless classics to contemporary marvels. Whether you seek a watch for a formal soiree or a casual day out, we have the perfect companion for your wrist. Explore the Galaxy Watches collection for women and discover a world where time becomes a canvas for your personal style. Adorn your wrist with the timeless elegance of Galaxy – because every second should be as beautiful as you are.



### Watches for Men

The dial of a Galaxy watch is a canvas of creativity and functionality. Our men's watches feature a range of designs, from bold & assertive to understated and refined. Whatever your preference, our dials are crafted to make a statement on your wrist. Galaxy Watches uses premium materials to ensure that each watch is not just a timekeeping device but an enduring companion. From robust stainless steel to supple leather, our watches are crafted with materials that speak of durability and sophistication. Explore the Galaxy Watches collection for men & discover a world where every second is a celebration of your journey. Galaxy – because your time is meant to be extraordinary.



### The Galaxy Watches Experience: Crafted for You

Explore the world of Galaxy Watches, where each timepiece is more than a watch; it's an experience. From the drawing board to your wrist, our watches narrate a story of passion, precision, and the timeless elegance that defines our brand. Indulge in the luxury of time with Galaxy Watches – where every second is an art, and every watch is a masterpiece.



# Our Legacy



## **The Bad News is that time flies. The Good News is that you are the pilot.**

As the new horizons were celebrated post independence, a plethora of opportunities rose to lead the country towards the future. With aspirations as high as the sky, a certain gentleman named Shree Mansukhlal Purushottam Sejpal, in 1949, took upon a New challenge along with Jerambhai who started manufacturing watch cases under the brand name Rivex which was first of its kind on the western suburbs of Gujarat somewhere in Rajkot. We at our institution set up by our grandfather Shree Mansukhlal Purushottam Sejpal were then the pan India distributors of Rivex. What started as a challenge for a group of young entrepreneurs has now led the city of Rajkot to be the third largest watch case manufacturer in the world.

With things now formalizing and business streamlining, we formed the banner METRO WATCH CASE COMPANY IN 1952 and inaugurated our new office to resume as pan India distributors of watch cases. This was an era of opportunities and a time to rewrite history as the city and the industry was seeing a growth it had never seen before

### **01. THE FAMILY**

As Henry Ford the great once said, if everyone is moving forward together, then success takes care of itself. There is no better support than that of one's own family. As the company grew from strength to strength, two more pillars of absolute strength joined the legacy of our great institution. Our pioneer Shree Mansukhlal's two brothers, Shree Jagannath Purushottam Sejpal and Shree Prabhudas Purushottam Sejpal joined the legacy in 1959. We ended the decade on a high and were prepared to take the institution to newer heights for the future

The formation of Gujarat from Saurashtra opened a Floodgate of opportunities in the 1960s. Everything from infrastructure to roads and communication was getting better. This was truly a pivotal time in the region's rising growth and stature.

### **02. THE SECOND GENERATION**

Expansion does not just mean attaining bigger numbers. It also means triumphs at the peaks you once thought were too high for you. With that in mind, our second generation of family entrepreneurs joined us in our journey to excellence in 1970. Sighting the needs of the new decade, we expanded our services and added the pan India distribution of the side bar button as well. Shree Nandkishor Mansukhlal Sejpal and Shree Harkishan Prabhudas Sejpal joined the vision and took the institute to higher peak

### **03. BROADENING HORIZONS**

We envisioned our capabilities during our expansion. It was now time to start new verticals. After the successful distribution of watch cases and side bar buttons, we launched another venture called METRO WATCH MATERIAL TRADERS. It was now an era of intellectual properties capturing the imagination and with that in mind, we registered our brand METRO and continued the sales of side bar buttons under this trademarked brand.

To take up that challenge, Shree Mahendra Mansukhlal Sejpal and Shree Narendra Prabhudas Sejpal joined our legacy in 1977. Under METRO WATCH MATERIAL TRADERS, we initiated sales of all kinds of spare parts for wrist watches across the state. As our the branches of our tree of legacy flourished, with new entrants Shree Jagdish Mansukhlal Sejpal, Shree Ghanshyam Mansukhlal Sejpal and Shree Govind Jagannathbhai Sejpal, we also launched services like after sales and repairs under the same umbrella. This was now time to facilitate the whole ecosystem.

### **04. NEW CHALLENGE**

Having facilitated various trades of wrist watches and having served the consumers closely with after sales as well, we knew the industry inside out. To leverage the rising demands and to lead a trend, the challenge for us was to do something nobody dared before. After apt planning and consultation, we took upon the challenge to start distribution of watch coils and spring bar under our own brand METRO, which back then was first of its kind in India to distribute watch coils.

We were the leaders and the innovators when we started the distribution of watch coils for the first time in India back in 1985. With our careful resourcing and accurate manufacturing practices, we were able to do the unthinkable. We offered an economic and better alternative to imported watch coils.

### **05. NEXT GENERATION**

With the millennium approaching, almost at the turn of the century it was time to pass on the baton to the next generation. In 1998, Mr. Vishal Narendrabhai Sejpal joined the METRO WATCH MATERIAL TRADERS. He joined with a fresh vision and continues to lead our current generation of family entrepreneurs.

### **06. ANOTHER FEATHER IN THE HAT**

With the new century now in its full swing, METRO TRADING COMPANY was established in 2003 under the leadership of Mr. Vishal Narendrabhai Sejpal with the vision to bootstrap the whole manufacturing of a wrist watch. It was a mountain to climb and rightfully took us a whole year to finally launch our own wrist watch brand Lomani. 2004 saw the beginning of manufacturing of Lomani wrist watches which was registered as a brand two years later in 2006.

### **07. BRANCHES OF THE TREE**

Our forefathers planted undying hard work & devotion towards our institution. That plant turned into a giant tree and newer branches were now unfolding and helping the institute to grow beyond the boundaries. Within a few years of the new manufacturing expansion, Mr. Vikas Narendrabhai Sejpal joined the Metro Trading Company in 2011

Under Mr. Vishal Sejpal's leadership, the company rewrote the history again. Apart from excelling in wrist watch manufacturing, the institute also embarked their journey beyond waters and skies. The institute that was started right after our Independence was becoming a GLOBAL WATCH MAKER company in 2015. The first wrist watch under the brand name of "GALAXY" was now being launched as a global product

### **08. VERDICT**

Very few organizations see an organic growth like the one we have witnessed over the last few decades. What started as a distribution company gradually became a household name in both sales as well as after sales of one of the finest wrist watch brands in our country. With decades of experience and devotion towards the wrist watch industry in our DNA, we continue our journey as a global wrist watch brand and thrive for greater success. Our legacy has seen the evolution of technology and engineering in the industry from a very close range. It is very rightfully said that there is absolutely no substitution to authenticity & legacy and at GALAXY WATCH, we have both in abundance.

## 09. OUR VISION

There is no alternative for generational legacy. Our family and the institution we have built over the last seven decades have achieved what people strive to set today. But we do not see our achievements with a sense of satisfaction. We consider our journey from being traders to now becoming manufacturers of a global brand as a move on the runway. We strongly believe we are yet to take off to the skies. It took us three generations and several decades to build this runway and with our brands acting as the wings, we believe we are Destined to soar high in the clouds.

## Our MD's Statement

The roots of our institute go all the way back to the time of our independence. Our family & the institution have seen the wheel of time in our country moving forward at a crisp pace. What started as a trading company is now a leading wrist watch manufacturer and has mastered an ecosystem that involves all aspects of entrepreneurship like sourcing, manufacturing, and marketing & after sales. We have seen the time and technology change hands & with a generational expertise in the business of wrist watches, we have all it takes to meet our ambition which is to represent our country on the global footprint of wrist watch brands.





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